

AFP DC 2024 SPONSORSHIP BENEFITS

		DIAMOND \$12,500	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	CHAMPION \$500
CORE BENEFITS	Complimentary AFP DC Memberships <i>(additional chapter affiliations to be paid by the sponsor)</i>	3	3	2	1	0	0
	Complimentary registrations to be used for attendance at any Chapter-hosted educational programs during the calendar year	12	12	6	4	3	2
	Recognition on AFP DC website with link to Partner website	✓	✓	✓	✓	✓	✓
	Recognition on all mailings, emails and at all programs	✓	✓	✓	✓	✓	✓
	Quarterly recognition on AFP-DC social media platforms	✓	✓	✓	✓	✓	
DIAMOND EXCLUSIVE	Opportunity to lead a 60-minute educational session before Holiday Party or Sunset Social	✓					
PLATINUM BENEFITS	Opportunity to co-host one Quarterly AFP DC Chapter Partner Happy Hour	✓	✓				
	Opportunity to lead a Professional Development webinar during the calendar year (Virtual)	✓	✓				
SPECIAL MARKETING (Choose 2 of 4)	Three (3) 30-second videos to be posted on AFP DC social media channels (partner to provide video)	Choose Three of Four	Choose Two of Four				
	Two (2) ads in monthly chapter newsletter						
	One (1) email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML or video)						
	Opportunity for two (2) Feature Posts on LinkedIn during the calendar year						
GOLD EXCLUSIVE	Presenting Sponsor of Core Education Session or Advanced Executive Session or another designated chapter opportunity (in-person and virtual)			✓			
SPECIAL MARKETING (Choose 2 of 4)	Two (2) 30-second videos to be posted on AFP DC social media channels (partner to provide video)			Choose Two of Four			
	Two (2) ads in monthly chapter newsletter						
	One (1) email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML or video)						
	Opportunity for two (2) Feature Posts on LinkedIn during the calendar year						
SILVER EXCLUSIVE	One (1) 30-second video to be posted on AFP DC social media channels (partner to provide video)				✓		
	One (1) email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML or video)				✓		