

# AFP DC 2023 SPONSORSHIP BENEFITS

	DIAMOND \$12,500	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	CHAMPION \$500
<b>CORE BENEFITS</b>	Complimentary AFP DC Memberships <i>(additional chapter affiliations to be paid by the sponsor)</i>					
	3	3	2	1	0	0
	Complimentary registrations to be used for attendance at any Chapter-hosted educational programs during the calendar year					
	12	12	6	4	3	2
	Recognition on AFP DC website with link to Partner profile and website					
Recognition on all mailings, emails and at all programs						
Quarterly recognition on AFP DC social media platforms						
✓						
✓						
✓						
<b>DIAMOND EXCLUSIVE</b>	Opportunity to Lead a 60 minute educational session before Holiday Party or Sunset Social					
	✓					
<b>PLATINUM BENEFITS</b>	Opportunity to co-host one Quarterly AFP-DC Chapter Partner Happy Hour					
	✓	✓				
Opportunity to Lead a Professional Development Webinar during the calendar year (Virtual)						
✓						
<b>SPECIAL MARKETING (Choose 2 of 4)</b>	Three (3) 30 second videos to be posted on AFP DC social media channels (partner to provide video or use AFP-DC platform via Gratavid)					
	Choose Three of Four	Choose Two of Four				
			Two (2) ads in monthly chapter newsletter			
			One (1) email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML or video)			
Opportunity for two (2) Feature Posts on LinkedIn during the calendar year						
<b>GOLD EXCLUSIVE</b>	Presenting Sponsor of Core Education Session or Advanced Executive Session or another designated Chapter opportunity (in person and virtual)					
			✓			
Opportunity to co-host one Quarterly AFP-DC Chapter Partner Happy Hour						
✓						
<b>SPECIAL MARKETING (Choose 2 of 4)</b>	Two (2) 30 second videos to be posted on AFP DC social media channels (partner to provide video or use AFP-DC platform via Gratavid)					
	Two (2) ads in monthly chapter newsletter					
	One (1) email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML or video)					
	Opportunity for two (2) Feature Posts on LinkedIn during the calendar year					
<b>SILVER EXCLUSIVE</b>	One (1) 30 second videos to be posted on AFP DC social media channels (partner to provide video or use AFP-DC platform via Gratavid)					
				✓		
One (1) email (to be sent by the chapter) to the membership promoting sponsor company (sponsor to provide HTML or video)						
✓						
<b>AFFINITY GROUP PARTNERSHIP \$1,500 (Add on to Silver or higher)</b>	Partner can add this on for \$1,500 per AG if they are a Silver Partner or higher, limit 3 to AG					
<ul style="list-style-type: none"> <li>■ Partner Logo is included in email communications to AG</li> <li>■ Opportunity to attend every AG meeting</li> <li>■ Opportunity to make brief remarks at one AG meeting (not a presentation)</li> <li>■ 1 Email sent to AG by AG Co-Chair on behalf of AG Partner</li> <li>■ AG Partner logo listed on website</li> </ul>						
<b>LILLY DONORS OF COLOR PRESENTING SPONSOR (Add on to Silver or higher)</b>	Partner can add this on for \$2,500, only one available					
<ul style="list-style-type: none"> <li>■ Logo included on emails promoting session</li> <li>■ Email blast to attendees after session</li> <li>■ Up to 10 comp'd registrations so people may attend</li> <li>■ Opportunity to introduce Dr. Una Osili before the presentation</li> </ul>						